EVENT DETAILS

Join us for the ultimate Halloween fundraising adventure! We bring Expedition Island to life with a spooky maze, festival fun, trunk-or-treat, and a candy crawl scavenger hunt through the maze for the whole family to enjoy.



HAUNTED MAZE

Daytime (not-so-scary) and nighttime (scary) haunts inspired by classic literature tales.



TRUNK-OR-TREAT & CANDY CRAWL

Free & low cost Halloween fun for families.



FOOD & DRINKS

Food & drink trucks, special Halloween cocktails (21+) and special sweet treats on site!



ACTIVITIES & GAMES

Mobile bookshop, gaming trailer, tarot card & aura reading, photo booths & more!



HAUNTED HISTORY BUS TOURS

Explore downtown with the Ghost Walk Crew and enjoy a mini ghost hunt at the library.

SCAN FOR MORE INFORMATION

BECOME A SPONSOR TODAY!

HELP US WRITE THE NEXT CHAPTER.

Sponsorships are flexible - packages can be customized, combined, or fulfilled through in-kind trade of goods or services.

Let's build one that fits your business!

CONTACT US:

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EXECUTIVE DIRECTOR

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www.SweetwaterMazes.com

ABOUT THE FOUNDATION

The Sweetwater County Library Foundation strengthens the Sweetwater County Library System through fundraising. We support the 3 main libraries in Rock Springs and Green River, along with 6 county-wide branches, and the Community Fine Arts Center.

By raising funds, we allow the library to continue offering amazing free events and services to the community!

PROUDLY PRINTED BY: Royal Flush ADVERTISING

MANY STORIES. ONE MAZE. A SCARY GOOD WAY TO FUNDRAISE!

TWISTED TALES

HAUNTED MAZE & CANDY CRAWL

SPONSORSHIP PACKAGES

GET LOST IN THE STORY

OCTOBER 30 - NOVEMBER 1

EXPEDITION ISLAND & PAVILION

GREEN RIVER

NEW!

ANNUAL FALL FUNDRAISER FOR THE SWEETWATER COUNTY LIBRARY SYSTEM!

SWEETWATER COUNTY LIBRARY FOUNDATION

OTHER WAYS TO GET INVOLVED

TRUNK-OR-TREAT & CANDY CRAWL PARTICIPANT

By donation only. Saturday, October 31 from 12pm - 4pm

Trunk-or-Treat (outdoors, free to the public): bring your decorated trunk or business vehicle and candy - meet hundreds of local families face to face.

Candy Crawl Station (inside the maze, limited to 20): a small table space on our scavenger-hunt route, manned or unmanned. Your logo goes on the Candy Crawl card every guest carries.

Do one or both. Participate by donation or by contributing a raffle item.

RAFFLE BASKET DONATION

Donate a themed basket, gift card, product or service. 100% of raffle proceeds go the Library Foundation, and every donor is thanked on social media and promoted on the website.

EVENT PARTNER OR VOLUNTEER

Offer a service at the event, or just donate a few hours as a volunteer! We need help with setup/teardown, ticketing/guest services, security, costumes/make-up, and scare actors.

WHY PARTNER WITH US?

Estimated atttendance - around 2,000 over 3 days. Audience includes families, adults & children.

MARKETING PLAN

Comprehensive marketing campaign includes press releases, radio & news advertising, digital advertising, poster & coupon distribution, live on-air segments, social media & community event outreach through festivals & events - and, your business can be a part of it!

ALL SPONSORSHIPS INCLUDE:

- **Logo on marketing materials**
- **Logo & link on website**
- **Tickets to the event (vary by sponsorship level)**
- **Social media mention**
- **Event mentions by live DJ**
- **Inclusion in press/on-air media mentions when available**

TITLE PAGE PRESENTING $5000

EXCLUSIVE - Twisted Tales Presented by 'Your Business'

- Logo placement on all materials by event logo
- 3 custom social media promotions
- Sponsor your own themed scene inside the maze, designed with our team
- Opening night ribbon-cutting with GR Chamber and media photo opportunities
- First right of refusal for next year
- Station inside Candy Crawl
- **12 VIP TICKETS (includes Fast Pass)**

FULLY FLESHED $2500

- 3 custom social media promotions
- **8 VIP TICKETS (includes Fast Pass)**

MEDIUM RARE $1500

- 1 custom social media promotion
- **6 VIP TICKETS (includes Fast Pass)**

BARE BONES $500

- 1 custom social media promotion
- **4 TICKETS TO HAUNT**

SPECIALTY SPONSORSHIPS

BOOKMARK TICKET $1000

Your full-color ad on the back of all 2,000 collectible 2"x8" bookmark admission tickets - one in every guest's hand. **4 TICKETS TO HAUNT.**

VALIENT VOLUNTEER $1500

Fund volunteer shirts with your logo included, awards & the appreciation banquet. Recognition in all volunteer communications & post-event press release. **6 VIP TICKETS TO HAUNT.**

FAST PASS SPONSOR 1 Spot $250

Your logo, website & phone on every Fast Pass wristband and signage. **2 TICKETS TO HAUNT.**

TOMBSTONE Sign Up By 10/10 $100

Your custom tombstone and epitaph in The Last Chapter Cemetery along the entrance queue. High traffic, high visibility. Guest-voted favorite epitaph contest included - be clever & original.

CANDY CRAWL CORPORATE $250+

Buys FREE Candy Crawl admissions for kids (under age 18) - every $5 buys 1 admission. Promoted as 'The first x guests get in free thanks to your business' on all marketing. Great PR. **2 TICKETS TO HAUNT.**