

EVENT DETAILS

Join us for the ultimate Halloween fundraising adventure! We bring Expedition Island to life with a spooky maze, festival fun, trunk-or-treat, and a candy crawl scavenger hunt through the maze for the whole family to enjoy.



HAUNTED MAZE

Daytime (not-so-scary) and nighttime (very scary) haunts inspired by classic literature tales.



TRUNK-OR-TREAT & CANDY CRAWL

Free & low cost Halloween fun for families.



FOOD & DRINKS

Food & drink trucks, special Halloween cocktails (21+) and special sweet treats on site!



ACTIVITIES & GAMES

Mobile bookshop, gaming trailer, tarot card & aura reading, photo booths & more!



HAUNTED HISTORY BUS TOURS

Explore downtown with the Ghost Walk Crew and enjoy a mini ghost hunt at the library.

SCAN FOR
MORE
INFORMATION



*BECOME A
SPONSOR TODAY!*

HELP US WRITE THE NEXT CHAPTER.

Sponsorships are flexible - packages can be customized, combined, or fulfilled through in-kind trade of goods or services.

Let's build one that fits your business!



CONTACT US:
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ABOUT THE FOUNDATION

The Sweetwater County Library Foundation strengthens the Sweetwater County Library System through fundraising. We support the 3 main libraries in Rock Springs and Green River, along with 6 county-wide branches, and the Community Fine Arts Center.

By raising funds, we allow the library to continue offering amazing free events and services to the community!

MANY STORIES. ONE MAZE.
A SCARY GOOD WAY TO FUNDRAISE!



SPONSORSHIP PACKAGES

GET LOST IN THE STORY

**OCTOBER 30 -
NOVEMBER 1**

**EXPEDITION ISLAND
& PAVILION**

GREEN RIVER

NEW!

**ANNUAL FALL
FUNDRAISER FOR THE
SWEETWATER COUNTY LIBRARY
SYSTEM!**

 **SWEETWATER COUNTY
LIBRARY
FOUNDATION**



OTHER WAYS TO GET INVOLVED

TRUNK-OR-TREAT & CANDY CRAWL PARTICIPANT

By donation only. Saturday, October 31 from 12pm - 4pm

Trunk-or-Treat (outdoors, free to the public): bring your decorated trunk or business vehicle and candy - meet hundreds of local families face to face.

Candy Crawl Station (inside the maze, limited to 20): a small table space on our scavenger-hunt route, manned or unmanned. Your logo goes on the Candy Crawl card every guest carries.

Do one or both. Participate by donation or by contributing a raffle item.

RAFFLE BASKET DONATION

Donate a themed basket, gift card, product or service. 100% of raffle proceeds go the Library Foundation, and every donor is thanked on social media and promoted on the website.

EVENT PARTNER OR VOLUNTEER

Offer a service at the event, or just donate a few hours as a volunteer! We need help with setup/teardown, ticketing/guest services, security, costumes/make-up, and scare actors.

WHY PARTNER WITH US?

Estimated attendance - around 2,000 over 3 days. Audience includes families, adults & children.

MARKETING PLAN

Comprehensive marketing campaign includes press releases, radio & news advertising, digital advertising, poster & coupon distribution, live on-air segments, social media & community event outreach through festivals & events - and, your business can be a part of it!

ALL SPONSORSHIPS INCLUDE:

- Logo on marketing materials
- Logo & link on website
- Tickets to the event (vary by sponsorship level)
- Social media mention
- Event mentions by live DJ
- Inclusion in press/on-air media mentions when available

TITLE PAGE PRESENTING \$5000

EXCLUSIVE - Twisted Tales Presented by 'Your Business'

- Logo placement on all materials by event logo
- 3 custom social media promotions
- Sponsor your own themed scene inside the maze, designed with our team
- Opening night ribbon-cutting with GR Chamber and media photo opportunities
- First right of refusal for next year
- Station inside Candy Crawl
- **12 VIP TICKETS (includes Fast Pass)**

FULLY FLESHED

- 3 custom social media promotions
- **8 VIP TICKETS (includes Fast Pass)**

\$2500

MEDIUM RARE

- 1 custom social media promotion
- **6 VIP TICKETS (includes Fast Pass)**

\$1500

BARE BONES

- 1 custom social media promotion
- **4 TICKETS TO HAUNT**

\$500

SPECIALTY SPONSORSHIPS

BOOKMARK TICKET

\$1000

Your full-color ad on the back of all 2,000 collectible 2"x8" bookmark admission tickets - one in every guest's hand.
4 TICKETS TO HAUNT.

VALIENT VOLUNTEER

\$1500

Fund volunteer shirts with your logo included, awards & the appreciation banquet. Recognition in all volunteer communications & post-event press release. **6 VIP TICKETS TO HAUNT.**

SCARY SELFIE STATION 1 Left! \$750

Your logo on the 8'x10' step & repeat photo backdrop. Be in every guest selfie shared all weekend. **4 TICKETS TO HAUNT.**

TOMBSTONE

\$100

Your custom tombstone and epitaph in The Last Chapter Cemetery along the entrance queue. High traffic, high visibility. Guest-voted favorite epitaph contest included - be clever & original.

CANDY CRAWL CORPORATE \$250+

Buys FREE Candy Crawl admissions for kids (under age 18) - every \$5 buys 1 admission. Promoted as 'The first x guests get in free thanks to your business' on all marketing. Great PR.
4 TICKETS TO HAUNT.